

# Licensed Sports Performance Coach™

**In 9 exciting days you  
will learn how to:**

- Get an athlete into Flow
- Go past a threshold
- Model strategies from others and improve own
- Create a Winning Mind Design
- Help Athletes Cope with Pressure
- Understand Mental Preferences
- Use Advanced Coaching through the Coaching Matrix™
- Use Advanced Hypnosis for Deep Impact and Relaxation

**Cutting-edge Training  
in Malaga, Spain.  
January 7th to 15th 2012**

# Now it is your chance to become a “Licensed Sports Performance Coach™”

Have you ever wondered what makes the real difference in sports? Have you noticed how some has the ability to come from behind and win against all odds? Well now you can be the one helping others to that success and those results. The purpose of this unique training is that you, as a Licensed Sports Performance Coach™, can help athletes with mental training. This will enable you to help them reach the goals of their dreams or perhaps – even bigger achievements than they ever thought possible!

The overall goal for this training is that you qualify to become a Licensed Sports Performance Coach™ and being certified means that you have obtained skills and competence within the areas of Coaching and Mental training and motivation. Some of the target areas in the training are Motivation, Goal setting, Focus, Stress Management and Modeling and we will also teach you how to help people cross thresholds and how to help them to Flow. In only nine days you will get the necessary skills that will enable you to create winners.

## **Learn how to:**

- *Get an athlete into Flow*
- *Go past a threshold*
- *Model strategies from others and improve own*
- *Create a Winning Mind Design*
- *Help Athletes Cope with Pressure*
- *Understand Mental Preferences*
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# Here is what previous participants have said about the “Licensed Sports Performance Coach™” program

“Being one of the first Licensed Sports Performance Coaches™ in the world, I must say that I feel very privileged having received the excellent training from the NLP Master Trainer Anders Piper. I found the Licensed Sports Performance Coach™ training demanding but yet extremely practical. It gave me valuable tools to further deepen my NLP skills and combine them with my knowledge and experience in sports coaching and training.

After successfully completing the training I was able to put my skills immediately to use by being signed as a mental coach for a basketball team. Thanks to the Licensed Sports Performance Coach™ training I have been able to get results with the team within a very short period of time.”

*Hannu Pirila, Licensed Sports Performance Coach™, HPA Consulting, Vantaa, Finland*

“In 2006 I came 2nd in the World Fitness Championship and in 2007 I came first in the European Fitness Championship. As a top Personal Trainer and Fitness Instructor since 2000, I wanted to take my work to the next level, so I attended the very first Licensed Sports Performance Coach™ seminar taught by Licensed Master Trainer of NLP Anders Piper.

My expectation of getting the latest most effective, cutting edge psychological strategies in the world today was fulfilled. Anders’ instructions are very clear and his attitude refreshingly direct. When you attend this seminar you get real tools that work equally well with professional athletes and keen amateurs alike.”

*Jenni Levävaara, Licensed Sports Performance Coach™, Espoo, Finland*

I attended the “Licensed Sports Performance Coach™” Seminar in June 2011, in Milan, Italy. As a Sports and Business Coach and Master Practitioner of NLP and certified counselor, I attend each year several courses for my personal ongoing development, but I realized that the LSPC seminar is the only conceived to finalize NLP techniques and other disciplines of life enhancement techniques towards Top Sports Coaching, in a balanced synthesis between theory and practical exercises of intervention.

Anders Piper, one of the few trainers in the world chosen by Richard Bandler to be his apprentice and now a Licensed Master Trainer, ex Elite Athlete himself, leads throughout the nine days of intensive work, in a complete state of learning flow, where his extensive and deep experience with issues, people and athletes in every part of the globe emerges fully. I really enjoyed that we, the participants also had the extraordinary opportunity to meet National and Olympic Athletes that were available for a full day of modeling of their mental strategies, in peak performance states.

*Elisabetta Bernardini, Business and Sport Coach, Sankt Moritz, Switzerland*

”What an experience – nine days full of intensive learning in a challenging and supportive atmosphere! This course taught me in many ways how NLP can be utilized in sports coaching and how you can really make the difference in the performance. Real live athletes as our clients made the course even more interesting and useful.

Now I can help my clients much better – whether the issue is sports related or not. I got eight new clients during the training as a result of doing the modeling project and after the course one of my clients called me a ‘mental training guru’. What more can I ask for?”

*Katri Syväriinen, Licensed NLP Coach, Licensed Sports Performance Coach™*

“The Licensed Sports Performance Coach training is beyond exceptional. I joined in as an NLP Practitioner and noticed my skills and confidence as a coach skyrocket during the nine days. I quickly acquired techniques to help athletes to create skills that improve their performance in so many levels.

To name but a few, during the training, you will learn of flow, focus, motivation, goal setting, stress management etc. I surely went past my threshold as a coach and now I know how to help my clients to do the same in their sport and in their performance. This training reinforced my winning mindset in life and gave me the tools to create such a mindset also for my clients. Purely superb nine days!”

*Minna Immonen, Psychologist, Licensed NLP Practitioner, Licensed Sports Performance Coach*

“When you complete this course and hear yourself saying, “The Licensed Sports Performance Coach” course is the best course I’ve ever attended” then you can feel certain now that you are on to something special. With his background in Competitive Sport AND Corporate Management training, Anders has a vast and unique skill set that he shares with you on this course, and when you learn and use these skills they will enable you to take your athletes beyond what you previously thought possible.

The LSPC program was a particular great experience for me because we got to practice all our teachings and learning’s during the course and then test them with real clients on the final day. The course gave me new skills and new options that now allow me to optimize the performance of my clients. Anders continually challenged me to take my performance to another level and I am grateful that he did. I would recommend this course to every successful coach who is wondering what is next!”

*Brendan Adey, Licensed NLP Trainer and Licensed Sports Performance Coach, Aberdeen, Scotland*

# And it all takes place at the beautiful Sol Andalusi Resort. Join us in Malaga, Spain for 9 unforgettable days!

The training will take place in the beautiful resort Sol Andalusi in Alhaurin de La Torre just outside Malaga in Costa del Sol, Spain.



The resort offers a vast range of sporting facilities including indoor pool with lanes, huge Technogym fitness centre, spinning class room, outdoor tennis court, racquet ball, handball, basketball and a fantastic soccer field. The surrounding roads are great for bicycling and running.



**Price:** 3.200 Euros. Sign up before Nov. 1st 2011 and get the **Early Bird price 2.800 Euros**. Price includes training, Society of NLP certificate and 9 days accommodation in a single studio apartment with all facilities and full board.

**In order to participate you have to be a NLP Practitioner or NLP Master Practitioner!** This training is not a starters program and the above mentioned certifications are mandatory in order to get enrolled in the program!



This 9 day programme is fully certified and licensed by the Society of NLP™ and the trainer is Licensed Master Trainer of NLP™ Anders Piper.

Anders is a Licensed NLP Master Trainer from Society of NLP and has been an Apprentice with Dr. Richard Bandler, co-founder of NLP. He is a certified Coach from NLP University and is also a certified Identity Compass trainer, LAB Profile trainer and WealthyMind Trainer. His formal education is a Master of Science degree in Psychology and a Bachelor in Human Resource Development.

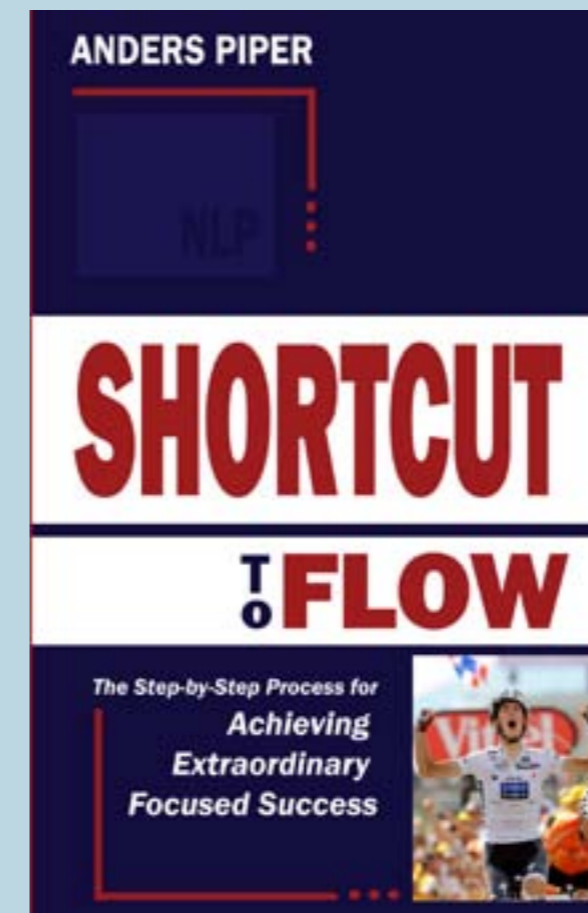


Anders has an interesting background in sports. He has been national champion 3 times and has competed at European level and knows the demands and the pressure that there can be on an athlete and the commitment it requires to be at the top level in your sport. He has, as an athlete, experience from both individual and team sports and in working with athletes, his primary attention so far, has

been on endurance sports like Marathon and Ultrarunning and Bicycling, with the extreme mental demands these sports requires.

One of his focus areas has been translation of the theoretical concept Flow into practical application in both business and sports and he is currently studying how NLP can help close the gap between perceived and actual threshold. Both of these topics will be covered in detail in this program.

His first book "Shortcut to Flow" is about how easy you can get into the wonderful state of Flow and it is available on amazon.com



**For more information go to [www.come4learning.com](http://www.come4learning.com)**



**For more information on this program, please contact lead trainer  
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